REGISTRATION GUIDE

Your journey starts here.

INSIDE THIS GUIDE:
> TOP SESSIONS TO ATTEND
> INSPIRING KEYNOTE
> HANDS-ON LEARNING
> INDUSTRY-LEADING INSTRUCTORS
> HOW TO JOIN US

Register today.
Go to fetchdvm360.com to learn more.
Fetch, a dvm360 conference, provides a reimagined 360-degree educational experience that focuses on every facet of a veterinary professional's life, providing inspiration, wellness, community and solutions to your most pressing problems.

San Diego registration is now open!
December 13-16, 2018
Go to fetchdvm360.com/2018sd
(and use code 2018 to get your discount!)

Register by
Sep. 5
$549
Register by
Oct. 31
$614
Final price
$679

Register by phone: 800.255.6864, ext. 6
shutterstock.com

Ready to go? Scan to register now.
Still deciding? Flip through this guide to learn more ...
The four pillars of fetch dvm360 conference is all about taking care of the people who care for pets. We’re providing the high-quality CE you need, but in a whole new way. Here’s what that looks like …

Nurture
Take care of your physical and mental health with wellness-inspired resources. You’re here working hard on learning, but it’s still a break from your everyday pressures and habits. Take advantage of that break to reflect. Get something off your chest with the Vet Confessionals Project. Drink more water. Track your steps. Think about what you want for yourself and your future. Do some yoga. Refuel and recharge in whatever way you need.

Connect
Make new and lasting connections with your peers. Find like-minded professionals in sessions. Share your experience on social media and through the Fetch dvm360 app. Ask that burning (or even mildly embarrassing) question during or after the session, while you have that brilliant speaker available to you. Talk to exhibitors about the new solutions they’re bringing to the table. Build yourself a network for solutions and support.

Equip
Take away more from the expert presenters and meaningful sessions you hear. We’ll be offering talks that leverage the latest thinking about adult learning, insights into how doodling can help you remember significantly more, free tools that help you and your team get ideas into action when you get back to practice, and supporting resources on dvm360.com that you can access 365 days a year.

Special thanks to Boehringer Ingelheim and Heska for their support!

All this is designed to help you make the most of every minute of CE. Here’s the quick-hit breakdown:
> We’re taking adult learning to the next level.
> We’re giving veterinary professionals personalized solutions to their practice problems.
> We’re arming you to get those new ideas into action.

We’re organizing the Fetch dvm360 conference around these four pillars because we want to provide a CE experience that’s truly transformational.

Register online: www.fetchdvm360.com/2018sd

Are you ready?

Register by phone: 800.255.6864, ext. 6

SHUTTERSTOCK.COM
Register online: www.fetchdvm360.com/2018sd

Register by phone: 800.255.6864, ext. 6

Session guide

With so much CE to choose from out there in the world, we want to make sure you feel like you’re making the most informed choice. Here’s a quick look at some of the sessions available at Fetch dvm360 conference in San Diego. To start building your schedule and planning your days, head over to fetchdvm360.com/sd.

Friday

11:00 a.m.-12:00 p.m.

Client Conundrums
Dr. Karen Felsted
5 things that drive clients crazy: What not to do in practice

Equipping Your Team
Dr. Andy Roark
Playing the hand you’re dealt: Building culture in established teams

Fear Free Practice
Dr. Julie Rock
Fear Free (sm) doesn’t require a longer visit IF you know these 10 tricks

Neurology
Dr. Simon Platt
A step by step approach to assessing and treating head trauma

Rehab and Laser Therapy Sponsored Symposium
Dr. Jeff Denny
PRP in the real world

Technician Critical Care
Kenichiro Yagi, MS, RVT, VTS (ECC, SAIM)
Shock has two faces: RBCs and anemia

Technician Anesthesia
Tasha McNerney, CVT, CVPP, VTS (Anesthesia/Analgesia)
Anesthesia without opioids

Wellness (Yours!)
Dr. Bree Montana
Building a healthy team: Techniques for managing and preventing compassion fatigue

Endocrinology
Dr. Kathryn McGonigle
Recognizing infrequent endocrinopathy encounters: Acromegaly, diabetes insipidus, pheochromocytoma, and hyperaldosteronism

Cardiology
Dr. William Rausch
The latest on how to use pimobendan in dogs with heart disease

Endocrinology
Dr. Kathryn McGonigle
Riding the wave of juvenile hormones: Endocrine disease of the young

Imaging
Dr. Maria Evola
Radical radiology: The rare, new, and really cool things that imaging has to offer

Managing Expenses
Dr. Karen Felsted
What to do with out-of-control inventory costs

Orthopedics and Rehabilitation
Dr. Matthew Brunke and David Dycus
Snap, crackle, pop: A surgeon and a rehab doc’s perspectives on arthritis

Technician Critical Care
Kenichiro Yagi, MS, RVT, VTS (ECC, SAIM)
Place that lifeline! Advanced vascular access

Technician Practice Management
Orana ScaIaSwicz, BS, LVT
Practice positive! Promoting a positive culture in your practice

Wellness (Yours!)
Dr. Bree Montana
Compassion Fatigue testing: Find your baseline to keep your career on course

1:30 p.m.-2:30 p.m.

Behavior
Dr. Lisa Rodosta
Early intervention: Recognition and treatment of psychiatric disorders in puppies and kittens

Dermatology
Drs. Jennifer Schissler and Ashley Bourgeois
Staph pyoderma and yeast dermatitis: Are you missing something?

Hot Topic
Dr. Elizabeth Strand
Part 2: Take ACT-ion for your health — Acceptance and commitment training for veterinary professionals

Nutrition
Dr. Donna Radotic
Outside the box: Nutrition and the FLUTD patient

Oncology
Dr. Kim Johnson
Hey doc, what are these strange lumps and bumps? Lymphoma

Rehabilitation
Dr. Matthew Brunke
Underwater treadmill basics

Saturday

11:00 a.m.-12:00 p.m.

Technician Dentistry
Condie Hoeven, CVT, VTS (Dentistry)
Dirty mouth? Clean it up! A complete periodontal cleaning

Technician Anesthesia
Katrina Lafferty, BFA, LVT, VTS (Anesthesia/Analgesia)
Receptor soup: Creating the right recipe for hypotensive patients

Veterinary Hospice and Palliative Care
Dr. Mary Gardner
50 shades of grey when assessing quality of life

What’s Keeping You Up at Night
Gary Glassman, CPA
Doctors and more: Financial planning for the successful veterinary professional

Endocrinology
Dr. Christopher Byers
Diagnostic testing for Hypoadrenocorticism: The great pretender

Client Conundrums
Dr. Dave Nico!
The secret equation for the art of persuasion: How to build amazing client relationships to help pets (Part 2)

Sunday

9:30 a.m.-10:30 a.m.

Technician Behavior
Monique Feyercild, BA, LVT, VTS (Behavior)
No restraint? No problem! Cooperative veterinary care: Consent and skill training

Technician Clinical Pathology
David Lois, MS, RVT, VTS (ECC, SAIM), CVPM, PHR
Basic blood smear analysis for veterinary technicians

Toxicology
Dr. Charlotte Flint
Common psychiatric pharmaceutical poisonings

USA/NVAP
Fetch partners with the USDA to provide APHIS-approved supplemental training, check back for detail

Behavior
Dr. Laura Wilson
What’s new in dermatology: Topical therapy

dvm360 Leadership Challenge
Danielle Russ, LVT, BS, AS
What you didn’t learn in vet school

Managing Your Career and Life
Bash Halow, LVT, CVPM
Give me liberty or give me death! Free yourself from workplace straws

Ophthalmology
Fetch is pleased to work with Eye Care for Animals to bring you the latest in ophthalmology topics

Pain Management
Dr. Michael Petty
Evaluating acute and chronic pain in dogs

Personnel Management
Brian Conrad, CVPM
Houston, we have a hiring problem! How to avoid hiring in a crisis
What’s keeping you up at night

We get it. You’ve got a lot on your mind. And we’d like to help you sleep better. That’s why we’ve devoted an entire track to tackling the toughest topics you’re managing. How do we know what’s top-of-mind for you? Because dvm360 regularly surveys veterinary professionals, we are always aware of what’s keeping you up at night. That’s why you’ll find plenty of sessions devoted to these topics—with real, actionable tips to work toward solutions.

Client issues
I’m tired of it being my word against Dr. Google’s. I wish I could manage clients’ sources of misinformation.

Client issues
Clients don’t seem to care about their pets as much as I do. Why don’t they accept my recommendations for preventive care?

Money & business issues
I’m in so much debt. How do I manage student debt so it doesn’t jeopardize my future?

Money & business issues
My competition is growing every day. How can I possibly stay on the radar for new and existing clients?

Personal issues
Boundaries? What boundaries? I’m tired, stressed, over-worked, and generally out of balance. I don’t want to burn out, but I don’t see how to change my situation.

Personal issues
Release your fears
Register now at fetchdvm360.com/2018sd and start sleeping better.

Team issues
I work with a team member who has a (really) bad attitude. I need to do something. (And I’m dreading it.)

Team issues
I am pitching ideas I think would help the practice and help our team stay fired up—and I can’t get buy-in. Why isn’t anyone helping me?

Team issues
I can’t find the team members I need.

Register by phone: 800.255.6864, ext. 6

Register online: www.fetchdvm360.com/2018sd

Use code 2018 for special savings when you register.

Hey, practice managers
We think you love the topics on this page, but that’s not all we’ve got for you. In fact, you’ll find sessions made to solve your top problems in practice at Fetch, a dvm360 conference. Head over to fetchdvm360.com/sd to see them all.
Keynote session

We want you to feel inspired after joining us at Fetch dvm360 conference, and a big part of that is having a keynote presentation that makes you laugh, makes you think and makes you want to take action over your own circumstances. Here’s what we have in store in San Diego ...

A dose of inspiration

Fetch dvm360 conference is inspired by four key pillars—Nurture, Inspire, Connect, Equip—and our two fab keynote speakers and friends approach the four totally differently. Which is cool, no one should feel like they need to fit into what appears to be the best way to do things. How we all refuel is different. You can hate yoga and meditating but love dancing. Doesn’t mean you’re not centered!

Thinking, working, just being different is good! And just because you might feel differently than a coworker or boss doesn’t mean you can’t work together—as long as your vision, mission and values all jive. Come learn why diversity can work in the workplace, and why it’s cool to be a little odd.

For more details about the keynote session in San Diego, visit fetchdvm360.com/sd.
You see dogs and cats in what is often their most challenging setting. Does the owner’s interaction and response to troublesome behavior give you a hint about what is happening at home? Are you paying attention? We worked with top behaviorists to create clinical education that addresses your top behavior-related conundrums.

50% of veterinary professionals say they didn’t learn enough behavior in vet school.

—According to a recent study by dvm360.com titled, “What I didn’t learn in vet school.”

Behavior

Sessions for the ...

Pharma-curious

› Veterinary psychopharmacology: How medications work
› Using psychotropic medications in clinical practice
Dr. Lisa Radosta

Sessions for the ...

Feline crusaders

› Weird and wonderful: The survival guide to feline aggression
Dr. Lisa Radosta

Sessions for the ...

Technicians with heart

› No restraint? No problem! Cooperative veterinary care: Consent and skill training
› Enrichment! The secret to happy pets and owners
› Brainwashing can be good! Desensitization and classical conditioning
Monique Feyrecilde, BA, LVT, VTS (behavior)

Register online: www.fetchdvm360.com/2018sd

Register by phone: 800.255.6864, ext. 6

Use code 2018 for special savings when you register
Workplace conflict

If you suspect bad communication and personality conflicts are poisoning your veterinary practice culture, confirm your diagnosis with our quiz, “How toxic is your veterinary practice?”—take it now at dvm360.com/toxicquiz.

Top pick:

Don’t miss Drs. Caitlin DeWilde, Kimberly Ann Therrien, and Sarah Wooten leading their combined veterinary leadership session, Never have I ever—have you? Tame conflict and fear, and let well-being run wild.

Conflict is a reality in just about everyone’s life. And if you’re a leader or aspire to a leadership role, much of your success will depend on how well you respond to conflict among those you lead or serve. We partnered with all-star veterinarians, veterinary practice managers and team members to craft sessions that speak directly to the heart of the conflict you face on a daily basis, and give you tools to manage all kinds of workplace drama.

Wellness (yours!)

- Compassion fatigue testing: Find your baseline to keep your career on course
- Building a healthy team: Techniques for managing and preventing compassion fatigue
  Dr. Bree Montana

Leadership in action

- Building your team through positive relationships
- Setting boundries to save your soul
- Lead like a boss
  Dr. Betsy Charles

Thanks to the Veterinary Leadership Institute for supporting these sessions!

Technician and practice management

- Powerful management: Understanding how to be a servant-leader
  Oriana Scislowicz, BS, LVT

If you suspect bad communication and personality conflicts are poisoning your veterinary practice culture, confirm your diagnosis with our quiz, “How toxic is your veterinary practice?”—take it now at dvm360.com/toxicquiz.

Register by phone: 800.255.6864, ext. 6

Register online: www.fetchdvm360.com/2018sd
Crisis hero
- Emergency management and treatment of feline urethral obstruction
- Emergency management and treatment of GDV
  Dr. Justine Lee

Ace anesthetists
- Anesthetizing diabetic, hyperthyroid, Cushingoid and other patients with endocrine disease
- Anesthesia for the geriatric patient
- Ventilators: How they work and when to use them
  Dr. Mike Barletta

Next GI guru
- Feline diarrhea: Think inside the box
- Pancreatic disease in the cat: The common and the not-so-common
- Beyond the bloodwork: Diagnostics for liver disease
- Your guide to the vomiting dog
  Dr. Scott Owens

Anesthesia
Has an anesthetic death left you afraid of anesthesia? Veterinary Anesthesia Nerd Tasha McNerney, CVT, CVPP, VTS (anesthesia and analgesia), and Dr. Hilal Dogan, founder of the Vet Confessions Project, will guide a special session focusing on coping with anesthetic loss.

Kenichiro Yagi, MS, RVT, VTS (ECC, SAIM)
Is your team emergency-ready? Yagi will teach technicians the skills they need to be crisis managers in critical situations.
- Shock has two faces: RBCs and anemia
- Mythbusters: ECC nursing myths and truths
- Why your parvo patient should be fed right away

Sign up and save
Registration for Fetch dvm360 conference is open now! The earlier you sign up, the more you save.
fetchdvm360.com/2018sd

Register online: www.fetchdvm360.com/2018sd

Register by phone: 800.255.6864, ext. 6
Licking, itching, scratching, biting, head-shaking, red-hot sore spots... dermatology cases are beyond uncomfortable for the pet, the owner and often, the veterinary team. They can be confounding and frustrating for everyone (not to mention, every pet) involved. Here at Fetch dvm360, we’re trying to change things up. Dr. Laura Wilson, a dermatologist at Pet Emergency & Specialty Clinic of Marin, will help you approach your dermatology cases armed with all the tools you might need to bring about sweet relief from all that scratching, answer your questions about tough cases you’re seeing and get your whole team involved to boost your satisfaction with these (sometimes trying) cases.

Sign up and save: fetchdvm360.com/2018sd

Registration for Fetch dvm360 conference is open now! And the earlier you sign up, the more you save. Put that extra moola in your pocket to spend on allllll the fish tacos San Diego has to offer.

Skin is in

Sessions for the ...

Derm-curious

› What’s new in allergy that impacts how we practice
› Clinical case studies
› Feline allergies: Have we made progress?
   Dr. Candace Sousa

Crusty crusader

› The itchy dog: A new diagnostic approach
› Staph pyoderma & yeast dermatitis: Are you missing something?
   Dr. Ashley Bourgeois and Dr. Jennifer Schissler

Visual learner

› Atopic dermatitis treatment: It’s not that complicated!
   Dr. Jennifer Schissler

Thanks to Zoetis for supporting these dermatology sessions!
Pet owners are driving change, blurring the lines between traditional veterinary care and pet retail. As the needs of pet owners evolve, the industry must also come together and embrace their needs.

Vet+Pet West brings the full spectrum of animal care under one roof for the first time. This paradigm-shifting, three-pronged convention and expo hosted in San Diego will address the needs of the entire animal care market: Veterinary professionals, pet retail and engaged pet owners. This unique opportunity is being launched by UBM Animal Care and NAVC, recognized leaders with deep roots in pet care.

**Bonus for you!**
With your Fetch dvm360 registration, you get access to the other two events for FREE!

- **December 13-16**
  Fetch, a dvm360 conference (which is produced by the same brain trust that powers dvm360.com), provides high-quality veterinary CE and helps veterinary professionals with every facet of their professional lives, providing real solutions to pressing problems.

- **December 14-16**
  Pounce will provide a new, curated opportunity for pet retailers (and veterinary professionals who sell retail products) to learn, network and see new technologies and innovative solutions that enhance pets’ health and well-being.

- **December 15-16**
  Wag targets affluent and highly-engaged pet parents who want to be informed about and involved in their pets’ health. Of course, the experience needs to be fun. But we also believe we can elevate the pet expo experience and cater better to this engaged pet owner.

Register online: www.fetchdvm360.com/2018sd
Register by phone: 800.255.6864, ext. 6
Hopping around

I definitely feel that working relief and moving into new positions at various clinics has been beneficial for my growth as a veterinarian. I know it “looks bad” when you hop around so much, but it’s so important to keep on moving. I’m always teetering on the edge of my comfort zone, sometimes stepping in and then out again.

Down dog for relaxation

I make sure I take lots of time to sleep, meditate, relax and make my life outside of work a priority too (and not feel guilty about it!). Most of all I try and lead my life through following my heart and intuition. If I stick by that, everything is manageable.

Is your hospital the kind of place people want to work? If the answer is “no,” Fetch dvm360 conference has the speaker and approach for you.

So we asked Betsy: Imagine you have a veterinary team leader who comes to you and says, “I get it. We have a broken and dysfunctional leadership culture within our practice, but we want to do the right thing. We know it’s going to be a long haul, but we want to do this.” Where would you advise this leader to start?

With themselves. People in leadership positions come up to me after I have presented somewhere, and they always (and I mean always) say, “OK. I have this problem with this staff member. What do I need to do to fix them?” and I just look at them and say, “You need to fix yourself first.” There’s just no list of 10 things to go do that are going to magically transform your practice.

What I am going to do is ask you to reflect on why you do the things you do. Typically, people tell me they don’t have time for that and they just want their team members to do what they tell them to do. My response is, “Then you are never going to have a transformed team.”
On a scale from “Just cutting your teeth” to “Long in the tooth,” how would you rate your veterinary dentistry skills and expertise? Regardless of where you land, we’re willing to bet there’s a session at Fetch that’ll benefit you and your patients.

Registration for Fetch dvm360 conference is open now! The earlier you sign up, the more you save.

Sessions for the...

**Crisis hero**
> Tips and pitfalls of challenging extractions and their complications
Dr. Jason Soukup

**Problem-solver**
> The general practitioners’ role in the management of oral and maxillofacial trauma
Dr. Jason Soukup

Sessions for the...

**Rockstar techs**
> Queen LaTeetha’s magic wand: A guide to hand instrumentation
> Say ahh! Oral examination and charting
> Block that pain away: Pain management and nerve blocks
> X-ray vision for the superhero technician

These sessions are led by fellow rockstar technician Candice Hoerner, CVT, VTS (dentistry).
Orthopedics

Drs. Matthew Brunke and David Dycus are on-hand in San Diego to offer you the latest in orthopedic treatment modalities.

Here’s a quick look:

> Snap, crackle, pop: A surgeon and a rehab doc’s perspectives on arthritis
> My dog doesn’t have Obamacare and can’t wait for a new plan! What to do about the torn cruciate
> My Newfoundland sways like Marilyn Monroe: What can we do about those hips?
> Regenerative medicine: New approach to old orthopedic problems
> Common orthopedic soft tissue injuries of the front limb
> It happens to the best of us: Orthopedic complications and how to address them

Thanks to Nutramax for supporting these sessions!

Laser therapy and rehab

Drs. Jeff Denny and John Godbold join us with brilliant insight. Thanks to Companion Animal Health for supporting these sessions!

> Introducing rehab into your practice
> PRP in the real world
> Laser therapy: Myth, magic or science?
> The art of laser therapy: How to maximize treatment results
> Laser therapy hands-on: Up close and personal with the joules

Thanks to PRN Pharmacal for supporting this session!

Neurology

Join Dr. Simon Platt on Friday, December 14 for his session, The seizures won’t stop! How to approach refractory epilepsy

Thanks to PRN Pharmacal for supporting this session!

Registration is open now!

The earlier you sign up, the more you save.

fetchdvm360.com/2018sd

And don’t miss ace endocrinology sessions on hyperadrenocorticism with Dr. Christopher Byers

Thanks to Dechra for sponsoring these sessions!

> Fear Free™ doesn’t require a longer office visit IF you know these 10 tricks
Dr. Julie Reck

> The Fear Free™ exam experience
Dr. Julie Reck

> Fear Free™ doesn’t cost... it pay$! A look at where financial success meets emotional wealth
Gary Glassman, CPA

Hey, practice managers!

Don’t miss these sessions on Thursday, December 13.

> Competing with corporate
> How to find really good staff
> The secret to setting fees

Thanks to Veterinary Practice Solutions for supporting these sessions!
The dvm360 leadership challenges
Every year the dvm360 team picks a handful of topics that we believe have the opportunity to affect veterinary professionals more than any others. And we share what we learn with you—then arm you to make the most of your situation given the realities we find. Here are a couple sessions in San Diego:

> What you didn’t learn in vet school—but actually need
> Student debt and other disasters: 5 financial mistakes veterinarians make

You’ll find these innovative sessions (complete with exclusive data, expert insights and customizable tools) only at Fetch dvm360 conference.

The Women’s Veterinary Leadership Development Initiative (WVLDI) is dedicated to helping develop women as leaders in organized veterinary medicine and from practice owners to academia to corporate boards. They use their sessions at Fetch dvm360 conference to help you achieve more of your personal and professional goals. Why? They understand that the future of veterinary medicine is tied to the success of the people in the profession—like you!

Get ready to take charge!
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Wellness workshop
Rediscover your passion: Sustainability in veterinary medicine

Get ready to take charge!
Do the challenges of vet med have you feeling stuck and unsure how to move forward? If you are a veterinary professional and have found yourself at times feeling lost and unable to stay connected to your passion then this is the workshop for you.

Learn...
> What limiting beliefs are getting in the way of you loving veterinary medicine
> What boundaries are and how to create and enforce them to protect yourself
> How we each have permission to start the journey to sustainability
> How to manage your energy, not time, in this industry
> How to identify “evidence” that you’re moving forward to where you want to be

Earn 7 hours of CE
$300 to register
Sunday, December 16
8:30 a.m. - 5 p.m.
Leaders: Dr. Kimberly Pope-Robinson, DVM, CCFP (author of “The Unspoken Life”)
Julie Squires, BA, CCFS, Certified Life Coach
Michael Linardi, PCC, Life, Business and Executive Coach

Drs. Caitlin DeWilde, Kimberly Ann Therrien, and Sarah Wooten, all board members of the Women’s Veterinary Leadership Development Initiative (WVLDI) are serving up inspiration at every Fetch dvm360 conference. In San Diego, you’ll have the opportunity to attend a series of sessions on Friday, December 14. And no, they’re not just speaking to the ladies—all are welcome!

Sessions you won’t want to miss:
> Never have I ever...have you? Tame conflict and fear and let well-being run wild
> Badass academy: Lessons on confidence, self-promotion and influence
> We don’t go into vet med for the money — clearly! Real-life strategies to enrich our money mindset

Thanks to Banfield for supporting these sessions!
Wellness

A recent Merck Animal Health study shows that veterinarians are not plagued with mental health problems when compared with the general population, but they do experience significant stress—or, put another way, lower levels of well-being. These sessions aim to change that.

Hot topics

Don’t miss these sessions with Drs. Linda Lord and Elizabeth Strand, based on the Merck Animal Health Veterinary Wellbeing Study on Saturday, December 15, starting at 8 a.m.

> Do we have a mental health crisis?

> Living well — Part 1: The nitty-gritty of self-care, and Part 2: Take ACT-ion for your health — Acceptance and commitment training for veterinary professionals

Thanks to Merck Animal Health for supporting these sessions!

When something bad is hitting the fan, breathe and grab a balanced, powerful pose. This signals my body that all is well and allows me to access my brain. I ride large, high-energy warmbloods, and when something spooky happens (assassin plastic bag, anyone?) and my pony stops being able to listen and starts to want to run around like a baby dinosaur, things go much better much faster when I maintain a calm and relaxed posture. I find when I am calm, the situation becomes more calm. This works beautifully with hairy emergencies in the hospital.

Building a healthy team: Techniques for managing and preventing compassion fatigue

Dr. Bree Montana

Compassion fatigue? I’ve heard there’s a vaccine for that

Dr. Bree Montana

Compassion fatigue prevention: The mental stuff to fireproof your career

Dr. Bree Montana

Did you know?

Bree Montana, DVM, CCFP, helped to create the VIN Foundation’s innovative Vets4Vets program, a confidential support group providing emotional care to those struggling with all forms of stress, addiction and mental health issues.

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Clinical techniques courses

Do you learn better and remember more when you actually DO something? You’re not alone, you kinesthetic learner, you. Here’s your opportunity for hands-on learning with our expert instructors. Yes, there are additional fees for this special opportunity. And it’s worth it! Take that new confidence in any of these areas back to your practice.

Specialty Focus: Abdominal Ultrasonography
Ultrasonography is an integral component of providing an optimal standard of patient care. Beginning with the basics, you will participate in interactive discussions on ultrasonographic anatomy and disease recognition, receive an orientation to the ultrasound machine and how to optimize its performance, and learn scanning principles and the ultrasonographic appearance of normal abdominal organs and artifacts.

At Fetch dvm360, you’ll gain hands-on abdominal scanning practice under the guidance of imaging experts who will help you hone your ultrasonographic examination skills. You’ll evaluate the liver, spleen, kidney, bowel, and bladder. You will also have the opportunity to evaluate regions of the pancreas, adrenal glands, and abdominal lymph nodes.

Whether you are a beginner or already have experience, this extensive Specialty Focus course will show you how to get the most out of your abdominal scans.

Extracapsular stifle stabilization techniques
Cranial cruciate ligament (CCL) rupture is the most common orthopedic disease in dogs. CCL rupture leads to persistent joint instability, which results in persistent pain and discomfort, osteoarthritis, meniscal pathology, muscle atrophy and compensatory changes in other limbs. Many options exist to surgically stabilize the joint to minimize long-term pain and development of osteoarthritis. Come learn from veterinary orthopedic experts and practice extracapsular techniques to stabilize the stifle after CCL rupture.

Basic fracture repair techniques
Long bone fractures occur commonly and repairing them may seem daunting. Join a board-certified orthopedic surgeon to learn simple, practical techniques designed for general practitioners in fixing basic long bone fractures. After discussing basic fracture fixation principles, you’ll use bone models to correct oblique fractures with intramedullary pin and cerclage fixation, as well as correct a transverse fracture by using bone plating. You will also discuss locking vs. non-locking plates and explore lag screw fixation techniques.

Vital soft tissue surgeries: All about dogs
Tweak your techniques for some of the most frequently needed soft tissue surgeries in your canine patients. Spend the morning learning about the procedures, reviewing the indications, and discussing the surgical techniques. Then in the afternoon, under the close guidance of veterinary surgical specialists, you will practice and enhance your skills in these vital soft tissue surgeries in dogs:
- Cystotomy
- Urethrostomy
- Nephrectomy
- Splenectomy
- Inguinal and umbilical hernia repair
- Basic wound reconstruction techniques, including local transposition flap and skin graft

Special procedures in feline soft tissue surgery
In this course you’ll focus on surgical procedures that your feline patients often need. After a brief lecture, you’ll have the opportunity to perform:
- Perineal urethrostomy in dorsal or ventral recumbency
- Placement (and management) of various feeding tubes
- Cystotomy

Schedule

For more information on attending labs, including updated course offerings, costs and other considerations, pop over to fetchdvm360.com/sd

Register by phone: 800.255.6864, ext. 6
Register online: www.fetchdvm360.com/2018sd
Clinical techniques courses

Optimal ophthalmic surgeries in primary care practice
In this course, you’ll receive close, expert instruction and guidance from veterinary ophthalmologists who are excited to help you enhance your ocular surgical techniques. You’ll learn and practice how to correct the ocular injuries and related anomalies you commonly see in your patients, as well as identify which patients may benefit most from referral. And you’ll focus on:
> Management and correction of entropion
> Eyelid mass excision and reconstruction
> Replacing a prolapsed gland of the third eyelid
> Achieving linear grid keratotomy
In addition, the instructors will discuss enucleation and perioperative pain management techniques. And please bring your own most pressing patient questions about ocular problems—we look forward to seeing you!

Essential gastrointestinal surgeries in dogs
In this all-day course you will learn and practice commonly needed procedures involving the digestive system. After the morning review and discussions, you will obtain hands-on practice to enhance your skills in these must-know surgeries:
> GI foreign body removal: Gastrotomy, enterotomy, intestinal resection and anastomosis
> Gastropexy
> GI biopsies and tumor excision
> Anal saaculectomy
> Partial gastrectomy discussion and demonstration
> Placement and care of various feeding tubes
Veterinary surgical specialists will guide you, provide practical pointers, and answer any questions you have about these key operations.

Dental extractions in cats
Learn how to properly extract major (and minor) teeth using tried-and-true techniques under the guidance of a veterinary dental specialist. You will review and practice the steps to perform quadrant extractions with emphasis on:
> Regional nerve blocks
> Preoperative and postoperative radiographs
> Flap presentation
> Adequate bone removal to facilitate extraction
> Complete tooth removal
> Alveoplasty
> Tension-free surgical closure
Extraction challenges such as root tip retrieval, complications such as iatrogenic mandibular fracture, and when to perform crown amputations will also be discussed.

Dental radiography: Image interpretation workshop
Interpreting dental radiographs is paramount in the diagnosis, treatment, planning, and monitoring of oral disease. In this engaging workshop you will review the basics of normal anatomy and more advanced radiographic signs of periodontal and endodontic disease, tooth resorption, osseous lesions and developmental issues.

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Register online: www.fetchdvm360.com/2018sd
Register by phone: 800.255.6864, ext. 6
Clinical techniques courses

Stabilization techniques for luxating patellas
Patellar luxations—especially medial patellar luxations (MPL)—are common and result from a developmental orthopedic disease in small- and large-breed dogs. Underlying skeletal abnormalities will typically lead to an MPL, so providing axial alignment of the extensor apparatus is paramount. Join veterinary orthopedic surgical specialists and focus on the causes, pathology, and treatment of patellar luxation in dogs as well as the postoperative patient care. In this hands-on interactive course, you will review and practice the approach to the stifle joint and these patellar luxation repair techniques:

> Black recession trochleoplasty
> Wedge recession trochleoplasty
> Tibial tuberosity transposition with K-wire fixation and tension band fixation
> Capsular imbrication and release

Fundamental orthopedic procedures
The proper surgical approach is the first step in a successful orthopedic procedure. The correct technique during the approach can lead to better visualization, easier surgery, shorter surgery times, less tissue trauma and less morbidity. With close guidance from board-certified veterinary orthopedic surgeons, you will review and practice the correct approach to the hip and stifle joints. In addition, you’ll perform a femoral head and neck ostectomy (FHO), one option to treat dogs that have hip dysplasia, coxofemoral luxation, hip osteoarthritis, femoral head or neck fractures, or severe acetabular fractures. Accurate surgical execution of an FHO is essential for a positive outcome. Participants may find it helpful to review pertinent anatomy before attending this course.

Save your seat today ...
for out-of-the-box veterinary CE at Fetch dvm360 conference.

Register online
Visit fetchdvm360.com/sd and complete the online registration form.

Register by phone
Call (800) 255-6864, ext. 6 or (913) 871-3900

Lick a stamp if you like that.
Complete the registration form on the following pages and mail your check (U.S. dollars only), money order or credit card information to:

Fetch, a dvm360 conference
UBM
1983 Marcus Avenue
Suite 250
Lake Success, NY 11042

CE credits
Fetch dvm360 San Diego program has been submitted (but not yet approved) for a maximum of 46 hours of credit for veterinarians in full attendance and 29 hours of credit for technicians over four days in jurisdictions that recognize AAVSB’s RACE approval. General four-day attendance earns veterinarians 29 hours of CE and technicians 29 hours of CE without purchasing any special programs.

Every state’s licensing board will consider the program; please check with your state’s board for the number of hours it approves. Some boards limit the number of hours accepted in certain categories and/or restrict the number of hours available through certain methods of CE delivery. To record your CE hours, please use the certificate of attendance you receive in San Diego. Check the online map of CE requirements by state, or call (800) 255-6864, ext. 6, for more information.

Unless otherwise noted, practice management courses may be applied toward the CE requirement for the Certified Veterinary Practice Manager (CVPM) program offered by the Veterinary Hospital Managers Association.

Veterinarians licensed in Texas must track each seminar hour attended on a CE checklist. When you arrive on site at any Fetch, please visit the Information Desk to sign in and pick up your Texas CE Form. Before you leave Fetch, you must return your completed Texas CE Form to the Registration Desk and sign out on the sheet provided. A Fetch staff member will verify your hours and give you a signed CE Certificate of Attendance. Don’t leave without your certificate—we can’t mail it to you.

Fetch is an approved sponsor to provide continuing education to New York State licensees.

Questions?
Maybe we covered your question on our FAQs page: fetchdvm360.com/FAQ
Call our team at Fetch, a dvm360 conference, and talk to a real person:
(800) 255-6864, ext. 6 or (913) 871-3900
Email fetchdvm360@ubm.com

Register online: www.fetchdvm360.com/2018sd

Register by phone: 800.255.6864, ext. 6
### Fetch dvm360 • San Diego • December 13 - 16, 2018

Which best describes your role? (Please use a separate registration form for each attendee.)

<table>
<thead>
<tr>
<th>Role</th>
<th>2018 student</th>
<th>Practice owner</th>
<th>Hospital staff</th>
<th>Practice manager</th>
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**Clinic name**

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<tr>
<th>Country</th>
<th>Email address (for confirmation, proceedings links, etc.)</th>
<th>Daytime telephone number with area code</th>
</tr>
</thead>
</table>

**Veterinarians: Associates & practice owners**

- **Veterinarian (four-days)**
  - by 10/1/18: $549
  - by 10/31/18: $614
  - after 10/31/18: $679

- **Veterinarian (three-days, please note days)**
  - Thursday, Friday, Saturday: $599
  - Thursday, Friday, Sunday: $599

- **Veterinarian (two-days, please note days)**
  - Thursday, Friday: $534
  - Thursday, Saturday: $534

- **2018 veterinary graduate**
  - (Please provide a diploma.)
  - Thursday, Friday, Saturday, Sunday: $599

- **Veterinarian student**
  - (Please provide a diploma.)
  - Thursday, Friday, Saturday, Sunday: $599

- **Specialty focus lab + Veterinarian (two-days)**
  - by 10/1/18: $1,879
  - by 10/31/18: $1,944
  - after 10/31/18: $2,049

- **Specialty focus lab + Veterinarian (one-day)**
  - Thursday, Friday: $1,769
  - Thursday, Saturday: $1,769

- **Veterinarian student**
  - (Please provide a copy of your current class schedule.)
  - Thursday, Friday: $1,769
  - Thursday, Saturday: $1,769

**Technicians / Assistants**

- **Veterinarian technician (four-days)**
  - by 10/1/18: $329
  - by 10/31/18: $394
  - after 10/31/18: $469

- **Veterinarian technician (three-days)**
  - Thursday, Friday, Saturday: $329
  - Thursday, Friday, Sunday: $329

- **Veterinarian technician (two-days)**
  - Thursday, Friday: $289
  - Thursday, Saturday: $289

- **2018 veterinary technician student**
  - Thursday, Friday: $289

**Practice Managers**

- **Practice manager (non-veterinarian)**
  - by 10/1/18: $329
  - by 10/31/18: $394
  - after 10/31/18: $469

- **Spouses**
  - **Spouse attending seminars (non-veterinarian)**
    - by 10/1/18: $329
    - by 10/31/18: $394
    - after 10/31/18: $469

Register by phone: 800.255.6864, ext. 6

Register online: www.fetchdvm360.com/2018sd

Add hands-on learning with clinical techniques courses

**THURSDAY**
- Special procedures in feline soft tissue surgery
  - $495

**FRIDAY**
- Dental extractions in cats
  - $495
- Dental extractions in dogs
  - $495
- Vital soft tissue surgeries: All about dogs
  - $675
- Basic fracture repair techniques
  - $495
- Tools of the trade: Cytoplasty and microscopy
  - $275

**SATURDAY**
- Extracorporeal stifle stabilization techniques
  - $495
- Essential gastrointestinal surgeries in dogs
  - $675
- Dental radiography: Patient positioning and image interpretation workshop
  - $285
- Optimal ophthalmic surgeries in primary care practice
  - $425
- Stabilization techniques for luxating patellas
  - $495

**SUNDAY**
- Fundamental orthopedic procedures
  - $495

**Take home more learning**

Your registration includes downloadable proceedings. (You’ll get a link about a week before the event.) If you’d like to order ADDITIONAL proceedings, please indicate your selections below.

- **Additional proceedings—delivered on jump drive**
  - $50
- **Printed proceedings book—advance purchase only**
  - $100
- **Audio Recordings—pre-order your full set of Fetch sessions delivered in San Diego. MP3 recordings by subject will be available to order on site.**
  - $649

**Total**

**Guests**

We welcome your guests who don’t work in the veterinary industry. Guest badges will give your friends and family access to the exhibit hall for the welcome party. Veterinarians, technicians, practice managers, and team members must register and pay registration fees. (A $5 processing fee will be charged for guest badges added on site.)

### Payment information

- **Check enclosed**
- **Credit Card:** Please fill in credit information below.
  - American Express
  - Discover
  - MasterCard
  - Visa

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<tr>
<th>Card number</th>
<th>Security Code</th>
<th>Cardholder name</th>
<th>Card type</th>
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Credit card expiration must be valid through December 2018. Your credit card statement will reflect a change from Advisor Communications, Inc. Refunds for cancellations must be requested in writing by mail, fax, or email and received by November 1, 2018. A 50% processing fee applies. Clinical Techniques Courses require an additional registration fee. Fetch, a dvm360 conference, reserves the right to cancel any Clinical Techniques Course that does not reach minimum registrations by November 7, 2018. In this case, registrants will be notified and the Clinical Techniques Course paid fee will be credited or refunded.
Where to stay

Fetch, a dvm360 conference, works closely with the city of San Diego and conveniently located hotels to offer you the best possible locations and rates. By choosing an official convention hotel, you’ll help keep your registration fees as low as possible! Most of the Fetch dvm360 hotels in San Diego are located within walking distance to the convention center. (Yay for convenience!)

Here’s how to reserve a room:
Online Booking: www.fetchdvm360.com/sd-choose-your-hotel/

Phone: (800) 334-6147 or internationally (415) 979-2268. Hours are 6 a.m.-6 p.m. PT.

<table>
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<tr>
<th>HOTEL ACCOMMODATIONS</th>
<th>PRICE</th>
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<td>1. Manchester Grand Hyatt San Diego (host hotel)</td>
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<tr>
<td>2. Courtyard San Diego Gaslamp/Convention Center</td>
<td>$195</td>
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<tr>
<td>3. Hard Rock Hotel San Diego</td>
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<tr>
<td>4. Hilton San Diego Bayfront</td>
<td>$214</td>
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<tr>
<td>5. Hilton San Diego Gaslamp Quarter</td>
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<td>6. Hotel Z</td>
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<tr>
<td>7. Omni San Diego Hotel</td>
<td>$195</td>
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<tr>
<td>8. Residence Inn San Diego Downtown Gaslamp</td>
<td>$195</td>
</tr>
<tr>
<td>9. San Diego Marriott Gaslamp Quarter</td>
<td>$205</td>
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</tbody>
</table>

To receive special rates for Fetch dvm360 conference, make that reservation by November 5. Yay!